

ON THE MARKET

A CLOSER LOOK @

BROWNIES

IMAGINE A CHOCOLATE CHIP BROWNIE THAT HAS ONLY 145 CALORIES PER 50-GRAM SERVING (about the same as 1 1/2 apples). Now imagine that it also packs a sweet punch certain to please any chocoholic. These statements describe Reduced Fat Brownies from **Nadja Foods, Inc.**



Nadja uses sugar and date puree to sweeten the brownies, and it uses rice bran extracts to maintain the product's moist consistency. Each 50-gram serving contains 27 grams carbohydrates, 3.3 grams fat, 3 grams protein and 2 grams fiber.

These thaw-and-serve treats are available in 64 pre-cut servings per case that can be cut diagonally for smaller servings more appropriate to school foodservice—and more cost-efficient for school meal operations. The shelf life for the brownies is four days at room temperature or 6 months frozen. Buyers also can order plastic containers for grab 'n' go service or vending machines.

Nadja brownies have received recognition from the American Heart Association, Weight Watchers and SUBWAY® franchises. The company is a 100-percent woman-owned business. Find out more by calling (716) 883-8448 or visiting www.nadjafoods.com. Send an e-mail to info@nadjafoods.com.